

Agenda Age Friendly Committee Meeting

January 21, 2025, 1:00 p.m.

Electronic and In-Person Participation - Age Friendly
The Corporation of the Town of Orangeville
(Chair and Secretary at Town Hall - 87 Broadway)
Orangeville, Ontario

NOTICE

Members of the public wishing to view Age Friendly meetings will have the option to attend in-person or by calling 1-289-801-5774 and entering Conference ID: 466 192 427#

Please note that your full name and comments will be part of the public record and will be included in the minutes of the meeting.

Prior to the meeting, written comments may be sent to the Secretary of Age Friendly by email at Iraftis@orangeville.ca. Such written comments will become part of the public record.

Accessibility Accommodations

If you require access to information in an alternate format, please contact the Clerk's division by phone at 519-941-0440 x 2242 or via email at clerksdept@orangeville.ca

Pages

- 1. Call to Order
- 2. Disclosures of (Direct or Indirect) Pecuniary Interest
- 3. Land Acknowledgment

We would like to acknowledge the treaty lands and territory of the Williams Treaty Nations and the Mississaugas of the Credit First Nation. We also recognize that Dufferin County is the traditional territory of the Wendat and the Haudenosaunee, and is home to many Indigenous people today.

4. Adoption of Minutes of Previous Meeting

Recommendations:

That the minutes of the following meeting are approved:

4.1 2024-11-19 Age Friendly Minutes

5. Presentations

None.

6. Items for Discussion and Reports

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	6.1	2025 Work Plan					
		Recommendations:					
		That the proposed 2025 Age Friendly Committee work plan, be approved.					
	6.2 Seniors Transportation Communication Plan						
	6.3 Senior Discount Flyer						
	6.4	Snow Clearing Grant Program Update	9				
7.	Correspondence						
	None	2 .					
8.	Announcements						
9.	Date	Date of Next Meeting					
	The	The next meeting is scheduled for March 18, 2025 at 1:00 p.m.					
10.	Adjournment						
	Reco	Recommendations:					

That the meeting be adjourned.



Minutes of Age Friendly

November 19, 2024, 1:00 pm Electronic and In-Person Participation - Age Friendly The Corporation of the Town of Orangeville (Chair and Secretary at Town Hall - 87 Broadway) Orangeville, Ontario

Members Present: Councillor A. Macintosh, Chair

L. Banks

M. Chapman C. Hamilton K. Jack

Members Absent: V. Petho

Staff Present: G. Brennan, Legislative Assistant, Corporate Services

S. Doherty, Manager, Recreation and Events, Community

Services

1. Call to Order

The meeting was called to order at 1:03 p.m.

2. Disclosures of (Direct or Indirect) Pecuniary Interest

None.

3. Land Acknowledgment

Councillor A. Macintosh acknowledged the treaty lands and territory of the Williams Treaty Nations and the Mississaugas of the Credit First Nation. He also recognized that Dufferin County is the traditional territory of the Wendat and the Haudenosaunee, and is home to many Indigenous people today.

4. Adoption of Minutes of Previous Meeting

2024-017

Moved By K. Jack

That the minutes of the following meeting are approved:

4.1 September 17, 2024 Age Friendly Minutes

Carried

5. Presentations

None.

6. Items for Discussion and Reports

6.1 2025 Work Plan

The Committee reviewed their proposed 2025 work plan, focusing on initiatives designed to foster age-friendly practices throughout the Town of Orangeville. The Committee discussed the scope of various projects, desired budget requirements, strategies for effective public communication, and discussed key timelines and dates.

The Committee highlighted the need to include a seniors transportation communication plan in order to provide clear and effective communication to senior citizens regarding transportation services, including updates on routes, out of service buses, and service disruptions. The Committee invited J. Austin, Manager, Communications, and T. Dulisse, Manager, Transportation and Development, Infrastructure Services, to attend their January 21 meeting to discuss this matter further.

2024-018

Moved By M. Chapman

That the approval of the Committee's 2025 Work Plan, be deferred to the Committee's January 21 meeting.

Carried

6.2 2025 Meeting Schedule

The Committee reviewed and discussed their proposed 2025 meeting schedule.

2024-019

Moved By K. Jack

That the proposed 2025 Age Friendly Committee meeting schedule, with a meeting time of 1 p.m., be approved.

Carried

6.3 Snow Removal Rebate Program - Pilot Project Update

Councillor A. Macintosh, Chair, announced that a staff report will be coming forward to Council in December, 2024, providing an overview of the proposed snow removal pilot program. Additionally, he announced that the Access Orangeville Committee will also be contributing \$5000 for the project, and that individuals with disabilities would also be eligible to apply and receive a grant.

The Committee discussed various aspects of the program, including the requirements and application process, placing a significant emphasis on financial requirements and applicant eligibility, aiming to ensure minimal administration of the program. The Committee discussed challenges such as defining the age requirement and deciding on an applicable means test. To streamline the process, the Committee agreed that applicant self-validation would suffice, with no means test or receipts being required.

6.4 Senior Discount Flyer

Sharon Doherty, Manager, Recreation and Events, Community Services, advised the Committee on the following additions and updates to the Seniors Discount Business Directory:

- Quest for Cakes Bakery Buy two (2) individual frozen meals, get one (1) free.
- Main Street Station 10% discount on lunch, Tuesday Friday, 65+

Additionally, Ms. Doherty announced that work will begin with the Communication Division in Q1 2025 to create and print an update version of the Seniors' Discount Flyer.

7. Correspondence

None.

8. Announcements

L. Banks announced that as of October 1, 2024, Bethell Hospice has expanded its services to provide hospice palliative care, grief and bereavement, and community services for all of the Dufferin County, Caledon, and surrounding areas. Ms. Banks highlighted the work being done by One Small Clog Seniors' Services, Seniors' Supports Consultant and the work being done by the Caregivers in the Hills program which offers affordable resources for those who provide unpaid care for residents residing in Dufferin County and Caledon.

Sharon Doherty, Manager, Recreation and Events, Community Services, advised the Committee that the Seniors Holiday Luncheon will be held on December 4th at the Tony Rose Memorial Sports Centre from 11:30 a.m. - 1:30 p.m.

9. Date of Next Meeting

The next meeting is scheduled for Tuesday, January 21, 2025 at 1 p.m.

10. Adjournment

2024-019

Moved By K. Jack

That the meeting be adjourned at 1:57 p.m.

Carried

Age Friendly 2025 Committee Work Plan

If the Committee requires assistance from the Town's Communications Division for a program or initiative identified in this workplan, a minimum of eight (8) weeks' notice is required.

Deliverable / Project	Description	Frequency	Scheduled Date	Lead	Deadline	Budget/Comments
Advertising & Promotion – Seniors' Discount Flyer	The Committee connects with local businesses to identify what age friendly discounts are available within the Orangeville community.	Ongoing	Q1 2025	Committee Secretary & Councillor Macintosh	N/A	Printing cost for flyer Total budget: \$500
Advertising & Promotion – Seniors Transportation Communication Plan	To provide clear and effective communication to senior citizens regarding transportation services, including updates on routes, downed buses, and service disruptions to ensure seniors remain well-informed about transportation options and enhance accessibility.	Ongoing	Q2 2025	Committee & Committee Secretary	N/A	N/A
Special Project – Snow Angles Program – in conjunction with Access Orangeville	Offering eligible seniors, a \$200 grant to put towards a snow removal service of their choice. Applications to be submitted online or at Town Hall	50 Participants	Q1 2025	Committee Secretary & Staff Liaison	December 2025	Motion passed by Council on 2024/11/04 for Staff to bring forward a report in Q4 2024 to determine application criteria Total budget: \$5,000
Special Project – Sponsorship of Seniors' Month	Sponsorship of events and activities planned for Seniors' Month to celebrate and recognize the contributions that seniors have made.	Annual	June 2025	Committee	Q3 2025	Total budget: \$300

Deliverable / Project	Description	Frequency	Scheduled Date	Lead	Deadline	Budget/Comments
Senior of the Year Award	Committee to recommend residents to Council who have made a significant contribution to the community for the Provincial Senior of the Year Award	Annual	June 2025	Committee	Q3 2025	Recipient to be invited and recognized during a Council meeting Total budget: N/A
Conferences – Seniors' Luncheon	Committee members to attend the bi-annual seniors' luncheon to promote and advocate the Committee's ongoing work, fostering a dialogue with senior citizens about the initiatives aimed at enhancing the quality of life for seniors in the community	Bi-Annual	June & December 2025	Committee, Staff Liaison, Committee Secretary	Q4 2025	\$12 per ticket \$72 per event for six (6) attendees Total Budget: \$200



2024-252

Moved: Councillor Macintosh

Seconded: Councillor Stevens

That all Consent Agenda items for the current Council Meeting listed under 14.1 Staff Reports, 14.2 Correspondence, and 14.3 Committee/Board Minutes, be received or approved as presented with the exception of the items removed for individual consideration.

Items removed: 14.1.7 and 14.1.8

Result: Carried

That report CAO-2024-011, Snow Clearing Grant Program, be received; and

That staff implement a one-time snow clearing grant program based on the parameters outlined in this report and feedback received by Council.

Carried through consent

Subject: Snow Clearing Grant Program

Department: Administration

Division: CAO

Report #: CAO-2024-011

Meeting Date: 2024-12-02

Recommendations

That report CAO-2024-011, Snow Clearing Grant Program, be received; and

That staff implement a one-time snow clearing grant program based on the parameters outlined in this report and feedback received by Council.

Overview

On November 4, 2024 Council directed staff to develop and report back on a limited pilot program designed to subsidize seniors and persons with disabilities for costs related to snow clearing.

Background

The goal of the proposed pilot program was to determine the need and assist in informing the development of a future program. Due to the timing, resource limitations and small scale of the funding the draft parameters include;

- Upset limit of \$10,000
- Maximum grant of \$200 per property
- Minimal administration
- Applicant self-validation
- No means test required
- No receipts required

Analysis/Current Situation

Based on the parameters, it is recommended that the attached form be made available on the Town website and available at Town Hall. The first 50 completed applications received would be eligible to receive a grant of \$200. All other applications would be denied, and the program would be closed.

Based on the limitations, the applicant will self-affirm that;

- They are a resident of Orangeville (provide identification with proof of residency);
- They do not receive snow clearing or a snow clearing subsidy through any other means:
- They are 70 years of age or older or under the age of 70 and are unable to perform snow clearing duties due to health or disability reasons; and
- They do not have a household member residing at the residence that does not meet the above requirement.

In context of the very limited number of grants available, with no means test applied, it is recommended that the program not be widely advertised, but shared initially with local service agencies, working with low income seniors, who could direct applicants to it. With no means test, and no ability to conduct a means test, it is likely at least some of the grants will go to people who have the ability to pay for this service and not go to recipients with financial need.

There are approximately 4500 people over 70 years of age living in Orangeville. The number of people of any age unable to clear snow due to physical limitations is unknown. Some people live in homes such as town homes or apartments where snow clearing is part of their monthly rent or condominium fee. This grant is not intended to subsidize that.

The Town would not be responsible for any personal income tax implications that may result from paying the grant to any given individual.

Corporate Implications

The one-time funding will be taken from the Access Orangeville budget (\$5k) and the Seniors Advisory Committee budget (\$5k).

With only 50 grants available, a large number of residents may be turned away and be critical of the program.

Limited resources may be directed to those who do not need them.

Demonstrated need will exceed funding capacity in future years.

Moves the Town into a social services role.

Conclusion

In context of the very limited number of grants available, with no means test applied, it is recommended that the program is not widely advertised, but shared initially with local

service agencies, working with low-income seniors, who could direct applicants to it. The pilot program will be evaluated in the Spring of 2025.

Strategic Alignment

Strategic Plan

Strategic Goal: Community Vitality

Objective: Well-Being - Support citizen and staff health, security and well-being

Sustainable Neighbourhood Action Plan

Theme: Social Well-Being

Strategy: Provide accessible social and community program options that support health,

wellness and learning

Notice Provisions

Not applicable.

Respectfully submitted and prepared by,

David Smith
Chief Administrative Officer

Attachments:

1. Snow Clearing Grant Application



Town of Orangeville

87 Broadway, Orangeville, ON L9W 1K1 Tel: 519-941-0440 Fax: 519-415-9484

2024/2025 Snow Clearing Grant Application

Toll Free: 1-866-941-0440

This limited Snow Clearing Grant Program is available to those 70 years of age or older, or those who are under the age of 70 and are unable to clear snow due to physical limitations or disabilities.

Ple	Please fill out form below to apply:					
	I am a resident of Orangeville.					
	I do not receive snow clearing or a snow clearing subsidy through any other programs.					
	I am 70 years of age or older or;					
	I am under 70 years of age and unable to perform snow clearing duties.					
	All members of our household meet the above criteria.					
	Affirmation:					
\boxtimes	I agree that the above statements are true. Signature:					
Name:						
Address:						
Orangeville Ontario Postal			Postal Code:	de:		
Email address:				Phone:		