



Agenda
Sustainable Orangeville

Thursday, November 7, 2024, 6:00 p.m.

Electronic and In-Person Participation - Sustainable Orangeville

The Corporation of the Town of Orangeville

(Chair and Secretary at Town Hall - 87 Broadway)

Orangeville, Ontario

NOTICE

Members of the public wishing to view Sustainable Orangeville meetings will have the option to attend in-person, or by calling +1 289-801-5774 and entering Conference ID: 757 931 326#

Please note that your full name and comments will be part of the public record and will be included in the minutes of the meeting. Prior to the meeting, written comments may be sent to the Committee Secretary by email at gbrennan@orangeville.ca. Such written comments will become part of the public record.

Accessibility Accommodations

If you require access to information in an alternate format, please contact the Clerk's division by phone at 519-941-0440 x 2219 or via email at clerksdept@orangeville.ca.

Pages

1. Call to Order

2. Disclosures of (Direct or Indirect) Pecuniary Interest

3. Land Acknowledgement

We would like to acknowledge the treaty lands and territory of the Williams Treaty Nations and the Mississaugas of the Credit First Nation. We also recognize that Dufferin County is the traditional territory of the Wendat and the Haudenosaunee and is home to many Indigenous people today.

4. Adoption of Minutes of Previous Meeting

Recommendations:

That the minutes of the following meeting are approved:

4.1 2024-10-03 - Sustainable Orangeville Meeting Minutes

3

5. Presentations

6. Items for Discussion and Reports

6.1 Proposed 2025 Work Plan 5

Recommendations:

That the proposed 2025 Sustainable Orangeville Committee workplan, be approved.

6.2 TD Friends of the Environment Grant 30

Recommendations:

That the Chair of the Sustainable Orangeville Committee, in consultation with the staff liaison, submit an application on behalf of the Committee for the TD Friends of the Environment Grant.

7. Correspondence

8. Announcements

9. Date of Next Meeting

The next meeting is scheduled for Thursday, December 5, 2024.

10. Adjournment



Minutes of Sustainable Orangeville

October 3, 2024, 6:00 p.m.

Electronic and In-Person Participation - Sustainable Orangeville
The Corporation of the Town of Orangeville
(Chair and Secretary at Town Hall - 87 Broadway)
Orangeville, Ontario

Members Present: M. Rowley, Chair
Councillor T. Prendergast, Vice-Chair
J. Elchyshyn
J. Pickering
M. Smith
W. Speirs
A. Waugh
E. Whitfield

Members Absent: G. Bryan
M. O'Connor
G. Spence

Staff Present: G. Brennan, Legislative Assistant, Corporate Services

1. Call to Order

The meeting was called to order at 6:02 p.m.

2. Disclosures of (Direct or Indirect) Pecuniary Interest

None.

3. Land Acknowledgement

Councillor T. Prendergast acknowledged the treaty lands and territory of the Williams Treaty Nations and the Mississaugas of the Credit First Nation. She also recognized that Dufferin County is the traditional territory of the Wendat and the Haudenosaunee and is home to many Indigenous people today.

4. Adoption of Minutes of Previous Meeting

Recommendation: 2024-022

Moved by M. Rowley

That the minutes of the following meeting are approved:

4.1 2024-08-29 - Sustainable Orangeville Minutes

Carried

5. Presentations

None.

6. Items for Discussion and Reports

6.1 2025 Sustainable Orangeville Work Plan

The Committee discussed their proposed 2025 Work Plan including key environmental initiatives to focus on such as pollinator gardens, urban canopy, water conservation, food subsidy, emissions reductions, and active transportation. The Committee advised that education and awareness campaigns are paramount to communicate environmentally friendly options available to the public.

The Committee highlighted various programs and initiatives to be included on their 2025 Work Plan and will make a recommendation to Council for adoption of their work plan at their next meeting.

6.2 Appointment of Committee Vice-Chair

Recommendation: 2024-023

Moved by J. Pickering

That Martina Rowley be appointed as the Chair of Sustainable Orangeville, and

That Councillor T. Prendergast be appointed as the Vice-Chair of Sustainable Orangeville.

Carried

7. Correspondence

None.

8. Announcements

Sustainable Orangeville's Community Tree Planting Event is being held on Saturday, October 19 from 9:30 a.m. to 12 p.m. at the trail entrance located off Gooseberry Street.

9. Date of Next Meeting

The next meeting is scheduled for November 7 at 6 p.m.

10. Adjournment

Recommendation: 2024-024

Moved by M. Smith

The meeting was adjourned at 7:48 p.m.

Carried

2025 Sustainable Orangeville Committee Work Plan

If the Committee requires assistance from the Town’s Communications Division for a program or initiative identified in this workplan, a minimum of eight (8) weeks' notice is required.

Deliverable / Project	Description	Frequency	Scheduled Date	Budget
Community Sustainability Grants Program	The Committee is to implement a grant program to local stakeholders that are committed to the delivery of initiatives that assist in the development, implementation, and promotion of environmentally sustainable practices in one of the following areas.	Annual	Q1/Q2	\$14,500
Membership / Subscriptions – Pollinator Partnership with Bee City Canada	Annual membership renewal for the Town of Orangeville with Bee City Canada. The Town of Orangeville was the 37th Canadian municipality to achieve the Bee City Canada designation. A Bee City is part of a North American movement to support pollinator protection and maintain healthy pollinator habitat within the municipality. The membership also provides access to pollinator resources to promote and educate the community on the benefits of pollinator protection.	Annual	Q1	\$500
Special Project: Tree Sapling Giveaway	This project is in consultation with the CVC where the Committee will purchase 200 tree saplings to be offered to residents of Orangeville who register to participate.	Annual	May 31, 2025	Purchase 200 Tree Saplings - \$2,500 Equipment - \$500 Total budget for this project: \$4,000
Special Project: Two Tree Planting Events in conjunction with the CVC	In collaboration with the CVC, the Committee will have two tree planting events, on Earth Day, and one in October.	Biannual	- Earth Day (April 22) - A date TBD in October	Purchase 200 trees and shrubs - \$3,500 per event Planting Equipment and Refreshments - \$500 per event Total budget for this project: \$8,000

2025 Sustainable Orangeville Committee Work Plan



Deliverable / Project	Description	Frequency	Scheduled Date	Budget
Special Project: Urban Harvest Program	The Committee and volunteers harvest fruits and vegetables from local properties and donate them to the Orangeville Food Bank to help address food insecurity within the community.	Annual	A date TBD in October	\$500
Special Project: Best Garden Contest (Contest will only take place if Miracle Grow can supply the materials)	Contest to award up to 6 gardens within the Town of Orangeville. Pictures of Front gardens, Edible gardens, Back gardens, Boulevard gardens, or Flower gardens will be considered.	Annual	January - August	Grant from Miracle Grow
Special Project: Community Garden	The Community Garden, located at 30 Centre Street, is managed by the Community Services Department. The Committee will determine if they are going to be offering support for the maintenance of the Community Garden.	Ongoing	First Saturday in April to the last Saturday in October	\$2,000
Special Project: Seed Library	The Orangeville Public Library, in partnership with the Sustainable Orangeville Committee, hosts a seed library where library cardholders can drop by the Mill Street branch to obtain a variety of seeds to plant in their home gardens.	Ongoing	Replenish Seed Library in April & July	\$500
Special Project: Bird Nerdin'	In conjunction with the Orangeville Public Library, individuals with a library card, can sign out a pair of binoculars and bird watching kit, and enjoy urban and nearby natural area tours and walks that promote scientific interest and appreciation of natural resources with high priority to charismatic bird species.	Ongoing	April 2025	\$1000
Advertising and Promotion – Environmental Awareness, Education, Environmental Stewardship	The Committee aims to enhance community engagement in sustainability through promotion of Environmental Awareness, Education, and Stewardship. This initiative focuses on utilizing various promotional and advertisement strategies to foster a culture of environmental responsibility and participation among residents.	Ongoing	N/A	\$500

Deliverable / Project: Community Sustainability Grants Program

Description of Project

As per Sustainable Orangeville's Terms of Reference, the Committee is to implement a grant program to local stakeholders that are committed to the delivery of initiatives that assist in the development, implementation, and promotion of environmentally sustainable practices.

Criteria for Grant Applications

To be eligible for a grant, the applicant must reside in the Town of Orangeville and have an initiative in one of the following areas:

- Urban food systems
- Active transportation
- Waste reduction
- Water conservation
- Energy conservation
- Air quality
- Urban Forestry
- Other, please specify.

Process to Apply for the Grant

1. Applicants will apply online through the Town's website. Applicants requiring the application form in an alternate format may reach out to the Clerks Division.
2. Completed applications will be submitted to the Committee Secretary and Staff Liaison.
3. Committee Secretary to attach applications to upcoming agendas as they come in (rolling and ongoing item).
4. The Committee established a Community Sustainability Grants Program Working Group to review the applications.
5. The working group provides bi-monthly updates to the Committee on the applications that have been reviewed and grants that have been issued.

6. At the Committee meetings, the Committee can approve or deny the applications **OR as the applications come in, they are to be sent to the working group who will each have a vote to approve or deny the application (would still be listed on the agenda so working group can update the entire committee during meetings).**
7. The Committee Secretary advises the applicants of the status of their application and whether it was approved or refused by the working group.

Budget Breakdown

- Level one - \$500 grant – up to nine (9) grants available.
- Level two - \$1000 grant – up to five (5) grants available.
- Level three - \$2500 grant – up to two (2) grants available.

Total Budget for this project: \$14,500

Scheduled Start and Completion Timeline

Phase 1: January – February

- Develop the criteria for the application form and draft a copy of the application form.
- Example – A stakeholder can apply for either a \$500 grant, \$1,000 grant, or a \$2,500 grant, what is the criteria needed to obtain each level?
- Example – Describe how your project meets the eligibility criteria, describe the project and its objectives, does the project benefit the community, what will be purchased with this grant?
- Confirm the opening and closing date for application submissions and identify dates you would like promotion / advertising (Communication Division requires 8-week minimum notice).
- Create the promotional information and materials you would like the Communication Division to advertise before and during this program.
- Example – what information to include on the town's webpage, news releases, social media posts, newspaper ads (who, what, where, when, why).
- Establish who and how the applications are reviewed and approved.
- Example - As applications are received, they will be added to the agenda for review at each meeting OR form a working group to vote on the applications as they come in.

- **When the draft application is created, submit it to the Committee Secretary so it can be reviewed, finalized, and published to the website by Town Staff.**
- **When the promotional and advertising materials are completed, and the key dates are finalized, submit it to the Committee Secretary to distribute to the Communications Division and respective staff.**

Who is Leading this Phase?

- Committee Member
- Working Group
- **Committee Secretary** - is to receive promotional content / descriptions and promotional materials from the Committee and will provide it to the Communication Division and will assist in the creation of the application.
- **Communications Department** - will require dates, promotional materials, and the grant application draft.

Phase 2: February

- Finalize the application form.
- Ensure the application form has met all requirements, has all required information, and is ready to be distributed.

Who is Leading this Phase?

- Committee Member
- Working Group
- Committee Secretary
- Staff Liaison
- Communication Department and Deputy Clerk to receive and approve final grant application.

Phase 3: March – April

- Open the application process beginning March x and close it on April x.
- Applicants can apply online through the Town's website and submitted Applications will be sent to the Committee Secretary.
- Grant Program will be a rolling item on the Committee's agenda during this phase – review / approve the applications at the meetings as they come in.

- **Alternatively, Committee Secretary sends Grant Applications to the working group to decide if they can be approved or denied.**
- Applicants to be notified of application status by the Committee Secretary.

Who is Leading this Phase?

- Committee Members
- Working Group
- Committee Secretary
- Staff Liaison

Phase 4: April

- Application process closes.
- Committee to review / approve any final applications that have not already been approved or denied.
- Approved applicant to be notified, when possible, through the Committee Secretary.

Who is Leading this Phase?

- Committee Members
 - Working Group
 - Committee Secretary
 - Staff Liaison
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Deliverable / Project: Membership / Subscriptions - Pollinator Partnership with [Bee City Canada](#)

Description of Project

Annual membership renewal for the Town of Orangeville with Bee City Canada. The Town of Orangeville was the 37th Canadian municipality to achieve the Bee City Canada designation. A Bee City is part of a North American movement to support pollinator protection and maintain healthy pollinator habitat within the municipality. The membership also provides access to pollinator resources to promote and educate the community on the benefits of pollinator protection.

Process to Renew Membership

- Fill out and submit [renewal application](#) found on the Bee City Canada Website.
- Committee members to provide information for pollinator specific questions on the renewal application.
- Committee Secretary or the Staff Liaison to complete and submit the renewal application (previous applications can be found on SharePoint).

Budget Breakdown

- \$500 membership renewal fee.

Total budget for this project: \$500

Scheduled Start and Completion Timeline

- Committee Secretary or the Staff Liaison to renew the annual membership in January 2025.

Who is Leading this Phase?

- Committee Secretary
 - Staff Liaison
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Deliverable / Project: Special Project: Tree Sapling Giveaway

Description of Project

Town of Orangeville residents would pre-register for a tree sapling giveaway (200 trees), where they would be eligible to receive one (1) tree sapling at no cost. Residents can register online or in-person at Town Hall. The Committee will select a date (Saturday, May 31, 2025), and the residents that registered would pick up their tree sapling from the Operations Centre (500 C Line, Orangeville). Tree saplings to be purchased from the CVC.

Process to Register and receive a Tree Sapling

1. Residents would register online or in-person at Town Hall.
2. The names and information for the registrants will be sent to the Committee Secretary and the Staff Liaison as they register.
3. Committee members will be present at the Operations Centre on the day of the event to assist with the disbursement of tree saplings.
4. The registrant is required to show confirmation of their registration to receive the tree sapling.

Budget Breakdown

- 200 Tree Saplings purchased from the CVC – **\$2,500**
- Clarify what equipment needed for the day at the Operations Centre

Total budget for this project: \$4,000

Scheduled Start and Completion Timeline

Phase 1: February – March

- Confirm purchase order and delivery for 200 tree saplings from the CVC (**needs to be ordered by December 13th, 2024**)
- Confirm date for the giveaway event (Saturday, May 31, 2025).
- Create advertisement and promotional materials for the event and outline any key dates.
- Provide the Committee Secretary with the advertising and promotional materials to send to the Communications Division (Communication Division requires 8-week minimum notice).
- Confirm logistics for giveaway event at the Operations Centre.



- Example – these members will be responsible for blank at the giveaway event.
- Open the registration period (need approval from Deputy Clerk and Communications Division).

Who is Leading this Phase?

- **Committee Members** - create advertisement and promotional materials for the event and outline any key dates.
- **Committee Secretary** – send promotional materials to the Communication Division and will work to create online registration form.
- **Staff Liaison** – to confirm purchase order for the 200 tree saplings from the CVC.
- **Deputy Clerk and Communications Division** – to approve registration form and promotional asks.

Phase 2: April – May 31

- Monitor the registration process and close the registration process if it exceeds 200 registrants.
- Giveaway event – Saturday, May 31, 2025, at the Operations Centre, 500 C Line, Orangeville.

Who is leading this Phase?

- **Committee Members** – attend the giveaway event.
 - **Committee Secretary** – ensure the Committee has a list of all the registered participants who will be picking up a tree.
-



Deliverable / Project: Special Project: Two Tree Planting Events in Conjunction with the CVC - Earth Day and Fall Tree Planting Event

Description of Project

In collaboration with the CVC, the Committee will have two tree planting events, on Earth Day (Tuesday, April 22, 2025), and one in October. The Committee, volunteers, and CVC staff plant native trees and shrubs at locations to be determined by the Supervisor, Parks, Community Services.

Budget Breakdown

Earth Day Tree Planting Event

- CVC charges \$14 per tree and shrub; and usually plants 200 units. The cost includes a planting plan, tree and shrub delivery, mulch mats, tree guards, and 2 CVC staff to lead the planting.
- **\$3,500** – at least 200 trees and shrubs
- **\$500** – to cover additional costs such as planting equipment, refreshments for volunteers.

Fall Tree Planting Event

- CVC charges \$14 per tree and shrub; and usually plants 200 units. The cost includes a planting plan, tree and shrub delivery, mulch mats, tree guards, and 2 CVC staff to lead the planting.
- **\$3,500** – at least 200 trees and shrubs
- **\$500** – to cover additional costs such as planting equipment, refreshments for volunteers.

Total budget for this project: \$8,000

Scheduled Start and Completion Timeline

Phase 1: Earth Day Event: January – February

Phase 1: Fall Event: June – July

- Confirm dates for the planting events (Earth Day, Tuesday, April 22, 2025 & a date to be determined in October 2025).
- Confirm purchase order and delivery for 200 tree saplings per event from the CVC.



- Create advertisement and promotional materials for the events and outline any key dates.
- Provide the Committee Secretary with the advertising and promotional materials to send to the Communications Division (Communication Division requires 8-week minimum notice).

Who is Leading this Phase?

- **Committee Members** - create advertisement and promotional materials for the event and outline any key dates.
- **Committee Secretary** - Send promotional materials to the Communication Division.
- **Staff Liaison** – to confirm purchase order for the 200 tree saplings per event from the CVC.
- **CVC** – Advertise and promote the events on their webpage and have waiver to be completed by volunteers that register online or in person.

Phase 2: Earth Day Event: March – April

Phase 2: Fall Event: August – October

- Advertisement and promotion of the invite.
- Recruitment of volunteers
- Attend the tree planting events.

Who is Leading this Phase?

- **Committee Members** – Attend the event on April 22 and in October.
 - **Committee Secretary** – Assist if questions or concerns arise.
 - **Staff Liaison** – Assist if questions or concerns arise.
-



Deliverable / Project: Special Project: Urban Harvest Program

Description of Project

This program promotes the development of sustainable food sources in the community. Each year during the fall, the Committee and volunteers harvest fruits and vegetables from local properties and donate them to the Orangeville Food Bank to help address food insecurity within the community. Collected fruits and vegetables are to be transported using a town vehicle, if available. A set date cannot be determined for 2025, as this program is dependent on when the produce is ready to be harvested. The program is tentatively scheduled to be run in October 2025.

Budget Breakdown

- **Committee to determine supplies needed.**
- **\$500** – Storage equipment and harvest tools, bags for storing and delivering fruits and vegetables.

Total budget for this project: \$500

Equipment needed for this project.

- **Town of Orangeville Vehicle** - Coordinate the use of a Town of Orangeville vehicle to transport the harvest from the respective properties. Need to coordinate with the operations team on logistics.
- **Storage Equipment** – to help carry the food while harvesting, and to help transport the harvest between locations. Committee to identify what equipment is required.
- **Harvest Tools** – Committee to identify tools required.

Scheduled Start and Completion Timeline

Phase 1: June – July 2025

- Create advertisement materials for recruitment of volunteers, properties to harvest, promotion of the event/potential timelines, and promotion of sustainable growing practices.
- Provide the Committee Secretary with the promotional materials to give to the Communications Division.
- In conjunction with the Committee Secretary, create a volunteer sign up form to be completed online.



- Work with Town staff to coordinate the use of a Town of Orangeville vehicle to transport the harvest from the respective properties. Need to coordinate with the operations team further logistics to use a Town vehicle.

Who is Leading this Phase?

- **M. Rowley, Chair** – Develop advertisement materials,
- **Committee Members** – in connection with M. Rowley, assist in the development of advertisement and educational materials.
- **Committee Secretary** – Develop volunteer sign up form and provide the Communications Division with promotional materials.
- **Staff Liaison** – Consult with the operations team to determine logistics for the use of a town vehicle.

Phase 2: August – September 2025

- Promotion of the program (recruitment of volunteers, properties to harvest, promotion of the event/potential timelines).
- If possible, confirm the date when properties can be harvested.
- If possible, Committee Secretary to email individuals that signed up, date of the harvest.
- Confirm and document list of individuals and properties that have signed up to harvest.

Who is Leading this Phase?

- **M. Rowley** – monitoring when the properties can be harvested.
- **Committee Secretary** – to confirm promotion has begun and sign up forms are published on the website and if possible, email individuals that signed up, date of the harvest.
- **Staff Liaison** – **Confirm logistics with Operations team on the use of a town vehicle.**

Phase 3: October 2025

- Confirm date when the properties can be harvested.
- Committee Secretary to email individuals that signed up, date and locations of the harvest.
- Attend the event.

Who is Leading this Phase?



- **M. Rowley** - confirm when the properties can be harvested.
 - **Committee Members** – attend and participate in the event.
 - **Committee Secretary** - email individuals that signed up, date and location of the harvest.
 - **Staff Liaison** – confirm date of harvest with Operations team for the use of a town vehicle.
-



Deliverable / Project: Special Project: Best Garden Contest (Contest will only take place if Miracle Grow can supply the materials)

Description of Project

Orangeville residents are asked to submit pictures to info@orangeville.ca with “Sustainable Orangeville Best Garden” in the subject line. Pictures of their Front gardens, Edible gardens, Back gardens, Boulevard gardens, or Flower gardens will be considered. The Committee votes on the best submissions and awards up to six (6) Best Garden’s. Recipients of the awards are to receive a best garden lawn sign; miracle grow product and will be invited to be recognized at a Council meeting.

Budget Breakdown

- Grant from Miracle Grow

Total Budget for this project: N/A

Scheduled Start and Completion Timeline

Phase 1: January – March 2025

- Monitor if / when the Miracle Grow grant application opens.
- Submit grant application.
- Create promotional materials and confirm timelines / deadlines and send to the Committee Secretary to forward to the Communications Division (promotion will begin June 1)

Who is Leading this Phase?

- **Staff Liaison** – Submit grant application.
- **Committee Members** – create promotional materials and confirm timelines / deadlines. (make sure to create check on form for personal information to be allowed to be published)
- **Committee Secretary** – forward promotional materials, confirmed timelines / deadlines to the Communication Division.

Phase 2: April - May



- Ensure grant application has been approved.
- Ensure all promotional materials are set for June 1.

Who is Leading this Phase?

- **Staff Liaison** – ensure grant application has been submitted and approved.
- **Committee Members** – ensure promotional materials and timelines / deadlines are confirmed.
- **Committee Secretary** – confirm that promotional materials are set for June 1.

Phase 3: June – August

- Promotion begins and submission process opens.
- All submission to be forwarded to the Committee Secretary to keep a master list.

Who is Leading this Phase?

- **Committee Secretary** – All submission to be forwarded from info@orangeville.ca to the Committee Secretary to keep a master list.

Phase 4: September

- Vote for the best garden winners occurs during September Committee meeting.
- Each member to rank the submissions OR working group determines and updates the Committee.

Who Leads this Phase?

- **Committee Secretary** – compile master list of submissions and attach to the agenda
 - **Committee Secretary** – notify award recipients and invite them to be formally recognized at a Council meeting.
 - **Committee Members** – fill out their ranking and vote up to six (6) best gardens’.
-



Deliverable / Project: Special Project: Community Garden

Description of Project

The Community Garden located at 30 Centre Street, offers individuals the chance to garden from the first Saturday in April to the last Saturday in October. It costs \$20 annually for a garden plot and \$10 for an accessible plot with raised garden beds. To apply for a space within the community garden, individuals can contact info@orangeville.ca

Materials and Items Individuals need to bring.

Individuals will need to bring the following items to begin and maintain the garden:

- seeds and plants to start the garden (available through the seed library at Mill Street Library)
- gardening tools
- soil amendments

The following items are available at the community gardens:

- delineated plots
- ready-to-work soil
- water
- compost
- a composting site

Budget Breakdown

- **Committee to determine if they are providing any financial support to the Community Garden? If financial support is provided, the Committee will need to provide a breakdown of how the funds are to be allocated.**

Total Budget for this project: \$2,000

Scheduled Start and Completion Timeline



- First Saturday in April to the last Saturday in October.

Who is Leading this Project?

Community Services Department – oversees the Community Garden

Committee Members – to purchase equipment for the community garden (seeds, plants gardening tools, soil amendments)



Deliverable / Project: Special Project: Seed Library

Description of Project

The Orangeville Public Library, in partnership with the Sustainable Orangeville Committee, hosts a seed library where library cardholders can drop by the Mill Street branch to obtain a variety of seeds to plant in their home gardens. The Orangeville Seed Library offers free access to resilient seeds that easily adapt to the local soil and climate that can be picked up during regular library hours. The library also has a good selection of books to help the beginner gardeners who are looking to get started with germinating seeds, soil preparation, planting, and harvesting seeds.

Budget Breakdown

- **Replenish seeds twice a year.**

Total Budget of this project: \$500.

Who is Leading this Project?

- **Committee Members** – determine what seeds are needed and coordinate with the library the delivery of the seeds.

Scheduled Start and Completion Timeline

Phase 1: April

- **Seeds to be replenished at the start of gardening season.**

Who is leading this Phase?

- **Committee Members** – determine what seeds are needed.

Phase 2: July

- **Seeds to be replenished during summer months.**

Who is leading this Phase?



- **Committee Members** – Coordinate with the library to replenish seeds.
-



Deliverable / Project: Special Project: Bird Nerdin'

Description of Project

In conjunction with the Orangeville Public Library, individuals with a library card, can sign out a pair of binoculars and bird watching kit, and enjoy urban and nearby natural area tours and walks that promote scientific interest and appreciation of natural resources with high priority to charismatic bird species. Also, an opportunity for guided tours to be performed by J. Pickering. Committee to determine partnership opportunities with Credit Valley Conservation Authority, Mono Pollinator Gardens, and/or Headwaters Nature.

Materials to be Purchased.

There will be a total of five (5) birdwatching kits that can be rented from the Orangeville Public Library. Each kit will contain the following items.

- One (1) pair of binoculars with a neck strap
- One (1) binocular case
- One (1) microfibre lens cloth
- One (1) binocular instruction sheet
- One (1) Kids Bird Guide of North America
- One (1) Book for bird identification and information
- One (1) Information sheet of local birds in Orangeville
- One (1) Map / Information sheet with best places to view birds.
- One (1) Shared Journal to document bird sightings

Budget Breakdown

- Five (5) pairs of binoculars with a neck strap - **\$500**
- Five (5) binocular case – to be included with binoculars.
- Five (5) binocular instruction sheet – to be included with binoculars or will create.
- Five (5) microfibre lens cloth - **\$10**
- Five (5) Kids Bird Guide of North America - **\$150**
- Five (5) books for bird identification and information – **\$150**



- Five (5) Information sheet of local birds in Orangeville – to be created by the Committee - **\$0**.
- Five (5) map / Information sheet with best places to view birds in Orangeville – to be created by the Committee - **\$0**.
- Five (5) shared Journal to document bird sightings - **\$50**
- Five (5) backpacks or fanny packs to store the items in the kit - **\$100**.

Total Budget for this Project: \$1000

Location

- Orangeville Urban sites and trails, in the downtown core, and adjacent neighbourhoods. Access to Island Lake has a cost and would require collaboration with Credit Valley Conservation Authority, but accessible urban bird walks would be best around town. Specific route to be determined based on time of year and target bird species.
- Partnerships with Credit Valley Conservation Authority, Mono Pollinator Gardens, or Headwaters Nature could benefit from this program.

Scheduled Start and Completion Timeline

Phase 1: January

- In conjunction with the Orangeville Public Library, create promotional materials for the Communication Division and confirm roll out date of the program (April 2025).
- Create Information sheet of local birds in Orangeville and create map / Information sheet with best places to view birds in Orangeville.
- Purchase bird watching kits x5.

Who is Leading this Phase?

- **Committee Members** – create Information sheet of local birds in Orangeville and create map / Information sheet with best places to view birds in Orangeville and send to the Committee Secretary.
- **Committee Secretary** – In conjunction with the Orangeville Public Library, submit promotional materials and confirm roll out date and details of the program.
- **Staff Liaison** – Work with J. Pickering, purchase items for the bird watching kits.



Phase 2: February - March

- After the kits have been purchased and the information sheets have been created, Library staff will need the items to file into their system and confirm logistics for administering the program.
- Confirm all promotional materials are in place for the start of the program (April 2025).

Who is Leading this Phase?

Staff Liaison – confirm all items for the kits have been purchased and delivered to the library.

Committee Secretary – confirm all promotional materials are in place for the start of the program (April 2025).

Phase 3: April

- Promotion for the program begins.
- Program begins.
- In conjunction with Library staff, discuss the option of doing guided tours on select dates.

Who is Leading this Phase?

Library – administers the program.

Committee Secretary – support library staff if needed.

Committee Member – discuss feasibility of future guided tours.



Deliverable / Project: Advertising and Promotion – Environmental Awareness, Education, Environmental Stewardship

Description of Project

The Committee aims to enhance community engagement in sustainability through promotion of Environmental Awareness, Education, and Stewardship. This initiative focuses on utilizing various promotional and advertisement strategies to foster a culture of environmental responsibility and participation among residents.

Budget Breakdown

- **\$500** to assist in the promotion of Environmental Awareness, Education, and Stewardship.

Total Budget for this Project: \$500

Key components of the project include:

Advertising Campaigns: Implement targeted advertising designed to highlight the importance of sustainable practices and encourage community involvement across social media platforms, community websites, and through the local newspaper .

Educational Programs: Organize promotional materials that provide hands-on learning experiences about local environmental issues and sustainable living. Partner with community organizations to integrate these educational modules into broader community outreach efforts.

Community Engagement Events: Host events such as tree planting initiatives that enable residents to participate actively in creating a sustainable environment. These events serve as practical examples of stewardship and build a connected and eco-conscious community.

Collaborative Networks: Foster collaborations with local businesses, non-profits, and educational institutions to amplify the reach and impact of the initiatives, ensuring a robust support system for sustainability within Orangeville.

Areas of Focus

- Urban food systems
- Active transportation
- Waste reduction



- Water conservation
 - Energy conservation
 - Air quality
 - Urban Forestry
-

TD Friends of the Environment Foundation Grant

Founded by TD Bank Group in 1990, the [TD Friends of the Environment Foundation \(TD FEF\)](#) is a national charity that funds environmental projects across Canada.

The information below will help you better understand our approach to grant making and our process. We recommend that you read this entire page prior to submitting an application.

- [FEF Grant Overview](#)
- [Common Questions](#)

Eligibility criteria

Organizations eligible to receive funding:

- Registered Canadian charities with a Charitable Registration Number (CRN)
- Educational institutions (primary/secondary/post-secondary)
- Municipalities
- Indigenous groups/communities

Projects eligible to receive funding:

The Foundation supports a wide range of environmental initiatives, with a primary focus on environmental education and green space programs.

Eligible projects include schoolyard greening, park revitalization, community gardens, park programming and citizen science initiatives. For a full list, please see the [Common Questions](#).

Expenses we do NOT Fund

1. Infrastructure and capital costs (sheds, solar panels, low flush toilets, water refill stations, etc.)
2. Administrative, contingency funds, or operating expenses
3. Shade structures (gazebos, pergolas, shade sail, built structures, etc.)
4. Playground equipment (traditional play structures)
5. Ornamental landscaping or beautification
6. Conferences
7. Land acquisition
8. Expenses related to advocacy activities (i.e., campaigns, protests, etc.)
9. Projects occurring on private land with no public access
10. Scholarships, grants or bursaries

- 11. Awards and prizes
- 12. Mileage, accommodation, meal costs or other travel expenses
- 13. Expenses incurred prior to the application date
- 14. Venue rentals
- 15. Projects taking place outside of Canada
- 16. Research projects
- 17. Pesticides for any purpose

Submit your application for funding prior to the start of your project

When planning your project, please keep in mind that TD FEF has set deadlines and response times throughout the year. To ensure timely review of your application, please refer to the following schedule:

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When planning your project, please keep in mind that TD FEF has set deadlines and response times throughout the year. To ensure timely review of your application, please refer to the following schedule:

	Winter submission	Summer submission
Submission deadline	January 15	July 15
Regional advisory board meeting	March	September
Applicants notified	April	October

Apply online

All grant applications must be submitted online.

Once successfully submitted, you will receive an automatic acknowledgement. Applicants must attach a budget to their application form.