



Minutes of Heritage Orangeville

November 18, 2021, 7:00 p.m.

**Chair and Secretary Participating Remotely
The Corporation of the Town of Orangeville**

Members Present: Councillor D. Sherwood
L. Addy
L. Banks
M. Hauck
G. Sarazin

Staff Present: A. Graham, Secretary

- 1. Call to Order**
- 2. Disclosures of (Direct or Indirect) Pecuniary Interest**
- 3. Adoption of Minutes of Previous Meeting**

Recommendation: 2021-046

Moved by G. Sarazin

That the minutes of the following meeting are approved:

Carried

- 4. Presentations**
- 5. Items for Discussion and Reports**
 - 5.1 Awareness Plaque Application - 34 Town Line**

Recommendation: 2021-047

Moved by L. Addy

That the Committee approve the Awareness Plaque for 34 Town Line,
pending confirmation of historical information.

Carried

- 5.2 2022 Heritage Orangeville Committee Schedule - Update**

Recommendation: 2021-048

Moved by L. Addy

That the Committee meet for the specified dates, as well as the following
additional dates:

- Calendar Working Group Meeting in October and November

- Committee Special Meeting in November to approve calendar

Carried

5.3 2022 Heritage Through the Ages Calendar - Final Review and Approval

The Committee discussed the new 2022 Calendar. It was pointed out that July needs the style of house (Four-Square) included. It was suggested that for January 2023 the description of house style "Suburban" be added.

Gary Sarazin suggested that copies of the calendar are taken to each of the participants when available.

Recommendation: 2021-049

Moved by L. Addy

That the Committee order 1500 calendars and that a purchase cost up to \$3500 is approved.

Carried

5.4 Quarterly Newsletter - Final Draft

Councillor Sherwood asked if the font and text sizing could be made larger. Communications will verify the accessibility of the font. The text in the left column will be removed.

Recommendation: 2021-050

Moved by Councillor Sherwood

That the Committee approve the Fall 2021 newsletter and for a passage about the Awareness Plaque program to be added to the Resources section.

Carried

6. Facade Improvement Applications

None.

7. Correspondence

Recommendation: 2021-051

Moved by Councillor Sherwood

That the correspondence items are received:

Carried

8. New Business

There was a request from a resident to have the entirety of York Street designated as heritage. The public is advised that such requests can be brought forward in a delegation to Council.

Councillor Sherwood advised the Committee on the resignation of Mike Beattie. A new BIA appointee to Heritage Orangeville will take place early in the new year due to staffing constraints.

The quote for a thirty-minute video tour of the Footsteps of our Past booklet was determined to be over budget. Other quotes will be sought out and the Committee will decide how to move forward with this objective at a later date.

Recommendation: 2021-052

Moved by Councillor Sherwood

That the Committee approve the concept for the Heritage Banners for Heritage Week with the following details:

- "Broadway Grows" Banner: draft photos approved.
- "Broadway Advances" Banner: Draft photos one and two approved.
- "Broadway Life" Banner (new concept): Photo of cadet from "Evolves" approved. The secondary image to be of a bustling Broadway, depicting carriages, cars, and pedestrians.

Carried

Recommendation: 2021-053

Moved by Councillor Sherwood

That the Committee print 550 quarterly newsletters for Fall 2021 and approve the use of allocated funds from Public Relations, Promotions and Events category in the budget.

Carried

9. Date of Next Meeting

The next meeting is scheduled for Thursday December 16, 2021 at 7:00 PM.

10. Adjournment

The meeting adjourned at 8:18 PM.