

Tuesday, November 4, 2025

Demystifying AI Adoption: From Vision to Real-World Impact

Date and Time: Tuesday, November 4 12:00 pm - 1:30 pm

Address: Hybrid, in-person at 400 Southgate Drive, Guelph or online through Zoom

This panel event brings together experienced founders and tech leaders to share what AI integration *really* looks like. Artificial intelligence is transforming industries, but for many entrepreneurs, the path to adoption still feels unclear. We'll explore practical wins, common challenges, and the surprising lessons learned from bringing AI into business operations. Whether companies are just starting to explore AI or looking to scale smarter, this conversation will provide the insight, language, and confidence to move from curiosity to action.

This panel will be moderated by Kevin Matsui, Managing Director of the Centre for Advancing Responsible & Ethical Artificial Intelligence (CARE-AI) at the University of Guelph. Participants will be able to address and ask the panelists questions during the Q&A portion of the event.

[Register Here](#)

Wednesday, November 5, 2025

2025 Business at Breakfast

Date and Time: Wednesday, November 5 7:30 am - 9:30 am

Address: Best Western Plus Orangeville Inn & Suites, 7 Buena Vista Dr, Orangeville, ON L9W 0A2

Business at Breakfast is your opportunity to connect with Orangeville's business community. Hosted by the Town of Orangeville in partnership with TD Bank Group, this annual event brings together business owners, community leaders, municipal staff, and Town Council for a morning full of information and networking.

Hear from Leslie Preston, Managing Director and Senior Economist at TD Economics. Ms. Preston has been with TD Economics since 2011 and has nearly twenty years of experience. She leads a team of economists that delivers economic analysis and forecasts on a wide scope of research, including Canadian and global economies. Her informative presentation will offer an economic outlook and cover relevant trends and topics.

The morning's agenda will include:

- Doors open - 7 a.m.
- Registration, networking, and breakfast - 7:30 a.m.
- Opening remarks and local highlights by Mayor Lisa Post - 8 a.m.
- Economic insights by Leslie Preston of TD Economics - 8:20 a.m.
- Q & A period and closing remarks – 9 a.m.

The event will also include a Small Business Showcase featuring local entrepreneurs who are operating success

ful operations in our community. You'll have the opportunity to meet the owners of these small businesses, learn about their available products and services, and hear about the support they've received through the Orangeville and Area Small Business Enterprise Centre. Plus Business at Breakfast attendees will also get a chance to enter to win services offered by each business. Participating businesses are:

- [Dial-A-Nerd Technology](#) - owner Adam Dickie | **Prize: On site technology service call (value \$150)**
- [JD Home Solutions](#) - owner Jake Daoust | **Prize: Exterior window cleaning (value \$150)**
- [Parks and Abbie Co.](#) - owner Cassandra Smith | **Prize: Spring yard clean-up (value \$200)**
- [Rural Rescue](#) - owner Savannah Rogers | **Prize: Team Safety Lunch and Learn (value \$200)**
- [Strong Studio](#) - owner Kendal Merrill | **Prize: Personal training session (value \$100)**

- [Trail Marker Digital](#) - owner Frank Myrland | **Prize: SEO Consultation of business website (value \$200)**

Learn more about each business by reading their [business profile](#).

Business at Breakfast tickets are available for \$25.00 for individuals or \$150.00 for a table of eight.

Register by Thursday, October 30.

Tuesday, November 11, 2025

SBEC Shelburne Satellite Office

Date and Time: Tuesday, November 11 1:00 pm - 4:00 pm

Address: Mel Lloyd Centre, 167 Centre Street, Entrance E Shelburne, ON L9V 3R8

Every second and fourth Tuesday of each month from 1 to 4 p.m., the Orangeville and Area Small Business Enterprise Centre (SBEC) is open at its satellite location at the Mel Lloyd Centre in Shelburne. Business owners are invited to drop by to get help with their start-up or expansion questions.

Walk-ins are welcome, however appointments are recommended. To book an appointment, please contact Mark Jamieson, Co-ordinator of the Orangeville and Area SBEC at mjamieson@orangeville.ca, 519-941-0440 Ext. 2270 or via cell phone at 519-942-6334.

Wednesday, November 12, 2025

Community Building Brunch for Healthcare, Mental Health, and Wellness Providers

Date and Time: Wednesday, November 12 9:00 am - 11:00 am

Address: Monora Park Pavillion, 500 Monora Park Rd, Mono, ON L9W 6S3

Join fellow Orangeville and surrounding area healthcare, wellness, and mental health practitioners for an inspiring brunch designed to rekindle your purpose and build a sense of belonging in our professional community.

What to Expect

- A nourishing brunch gathering at Monora Park Pavilion
- An empowering talk by our spotlight speaker, Kathleen Killen, on finding your center in the chaos of care work.
- Reflections on burnout, self-compassion, and community
- Time to connect & network with peers in a welcoming space

Price

\$45+ tax per attendee

Register yourself and/or your team by contacting Wonder Tree by phone at 905-425-9525 or by email at info@wondertreeppractice.ca

Thursday, November 13, 2025

Selling Your Art Online

Date and Time: Thursday, November 13 9:00 am - 10:30 am

Address: 200 Lakeview Court, Upper Level, Orangeville, ON

INSPIRATION TO DEVELOP OR EXPAND YOUR ONLINE SALES

Learn how to confidently sell your art online with strategies designed specifically for artists. We'll explore how to build a compelling visual presence, connect with your ideal audience, and protect your work in the digital space. You'll leave with a clear, inspiring action plan to boost your visibility, enhance the customer experience, and turn admirers into collectors.

WHO SHOULD ATTEND

This is a must-attend event for you if:

- You are an artist or creative entrepreneur who wants to sell products online.
- You have or are currently developing a website.

WHAT TO EXPECT

A creative host: Blending art, insight, and digital know-how

Frank Myrland is a professional photographer, a creative digital marketing specialist and the owner of Trail Marker Digital, a marketing company based in Orangeville. He has a decade of experience helping businesses gain leads and grow online, first as marketing manager for a mid-sized agency and then later with his own business.

An opportunity to learn, ask questions and share with other artists

What we will cover:

- Growing your online presence as a creative
- Crafting a memorable and seamless customer experience
- Understanding your conversion rate (and why it matters for your art)
- Expanding your audience and building authentic connections
- Protecting your artwork and images in the digital space

A meaningful outcome

Leave with a clear, actionable to-do list designed to jumpstart your progress toward achieving your online selling goals.

Thursday, November 20, 2025

Growing Your Workforce Conference

Date and Time: Thursday, November 20 8:00 am - 3:00 pm

Address: Hampton Inn & Suites by Hilton Waterloo St. Jacobs 55 Benjamin Road Waterloo, ON N2V 0C6

The Growing Your Workforce Conference is an annual event organized by the Workforce Boards of Ontario. Each year, the conference is hosted by a different workforce development board. This year, the conference will be hosted by the Workforce Planning Board of Waterloo Wellington Dufferin and will take place November 20, 2025. Doors open and breakfast begins at 8am, followed by programming from 9am - 3pm at Hampton Inn & Suites by Hilton Waterloo St. Jacobs in Waterloo, Ontario.

The conference focuses on addressing workforce development challenges and opportunities across Southwestern Ontario, and is a vital platform for bringing together partners, including employers, service providers, institutions, and decision makers. It is an event where ideas are exchanged, best practices are shared, and solutions are crafted to address the pressing issues facing our workforce, talent pipelines, and local labour markets. This event is tailor-made for HR professionals, employers, hiring managers, and decision-makers who are shaping the talent pipelines of tomorrow. With dynamic speakers, engaging panel sessions, and a range of exhibitors showcasing innovative workforce solutions, you'll gain cutting-edge insights to help you recruit, retain, train, and onboard top talent. Don't miss this opportunity to connect with industry leaders and drive the success of your organization!

[Register Here](#)

Tuesday, November 25, 2025

How to Hire

Date and Time: Tuesday, November 25 9:00 am - 10:30 am

Address: 200 Lakeview Court, Upper Level, Orangeville, ON

This workshop is a must for small business owners with employees, or those who are planning to hire. Join Martin Wissmath, an Associate with Carters Professional Corporation in Orangeville, as he discusses the various ways to hire workers for your business. Learn about the legal difference between employees, dependent and independent contractors. We'll discuss how each classification impacts workers' rights and the potential liability for misclassifying an employee as a contractor. Participants will also learn how to write an effective employment contract and review the Employment Standards Act and other relevant regulations.

SBEC Shelburne Satellite Office

Date and Time: Tuesday, November 25 1:00 pm - 4:00 pm

Address: Mel Lloyd Centre, 167 Centre Street, Entrance E Shelburne, ON L9V 3R8

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<https://calendar.orangeville.ca>