

Thursday, October 1, 2026

Orangeville & Area Job Fair

Date and Time: Thursday, October 1 3:00 pm - 7:00 pm

Address: Best Western Plus Orangeville Inn & Suites (7 Buena Vista Drive, Orangeville, Ontario L9W 0A2)

Employer registration is now open for the Orangeville and Area Job Fair

Date: Thursday, October 1, 2026

Time: 3 to 7 p.m.

Location: Best Western Plus Orangeville Inn & Suites (7 Buena Vista Drive, Orangeville, Ontario L9W 0A2)

Details for participating employers

The Town of Orangeville's Economic Development and Culture office invites Dufferin County employers to participate in the Orangeville and Area Job Fair. Through this event, businesses will have the opportunity to fill positions with local talent, showcase their business and make connections for future vacancies.

Employer booth spaces are offered at an affordable rate of \$150.00 and include:

- one eight-foot booth space
- one eight-foot table with tablecloth
- two chairs
- a listing on the event website
- Wi-Fi access
- access to electricity (please bring an extension cord and power bar if required at your booth)
- light refreshments sponsored by TD Bank Group

Businesses must be located in Dufferin County to be eligible to participate. Booth space is limited and available on a first-come, first-served basis. Register online by September 10 to reserve your booth. When registering, please include details about your company and available positions, so we can provide details to potential job seekers and help to promote your participation.

[Register here](#)

Participating employers can refer to this [tip sheet](#) to help you prepare.

Tuesday, October 13, 2026

Date and Time: Tuesday, October 13 1:00 pm - 4:00 pm

Address: Mel Lloyd Centre, 167 Centre Street, Entrance E Shelburne, ON L9V 3R8

Every second and fourth Tuesday of each month from 1 to 4 p.m., the Orangeville and Area Small Business Enterprise Centre (SBEC) is open at its satellite location at the Mel Lloyd Centre in Shelburne. Business owners are invited to drop by to get help with their start-up or expansion questions.

Walk-ins are welcome, however appointments are recommended. To book an appointment, please contact Mark Jamieson, Co-ordinator of the Orangeville and Area SBEC at mjamieson@orangeville.ca, 519-941-0440 Ext. 2270 or via cell phone at 519-942-6334.

Tuesday, October 27, 2026

Selling on Amazon

Date and Time: Tuesday, October 27 9:00 am - 10:30 am

Address: Alder Recreation Centre, Room 1, 275 Alder St, Orangeville, ON L9W 5H6

Thinking about selling your products on Amazon, or already selling and looking for advice to improve your results?

In this workshop, participants will learn how Amazon works and what is needed to set up and manage an Amazon business. Selling on Amazon is not a get-rich-quick scheme. It takes a clear strategy, a focus on data and an understanding of how to compete.

Topics will include:

- Why Amazon may suit your business
- How to protect your brand on Amazon
- Costs and fees
- Choosing between Seller and Vendor options
- Product launch strategies
- Selling handmade products through Amazon

This session will be led by Don Thompson, Founder and CEO of Beacon Commerce, a Canadian e-commerce agency that helps businesses launch, grow and profit on Amazon and across the e-commerce universe.

SBEC Shelburne Satellite Office

Date and Time: Tuesday, October 27 1:00 pm - 4:00 pm

Address: Mel Lloyd Centre, 167 Centre Street, Entrance E Shelburne, ON L9V 3R8

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Wednesday, October 28, 2026

Marketing strategies for artists

Date and Time: Wednesday, October 28 10:30 am - 12:00 pm

Address: Alder Recreation Centre, Room 4, 275 Alder St, Orangeville, ON L9W 5H6

Tell your story. Build your brand. Reach your audience.

Your art has a story. Learn how to define your brand, communicate what makes your work unique, and develop practical marketing strategies to connect with the people most likely to engage with and support your work.

This free interactive 90-minute professional development workshop will explore how artists can build an authentic brand, identify their ideal audience, and promote their work more effectively.

WHO SHOULD ATTEND?

This workshop is for you if:

- You are a local artist or creative entrepreneur.
- You want to better understand and communicate your unique brand.
- You are looking for practical ways to promote your work and connect with the right audiences.
- You want to learn how to tell your story in a way that resonates.
- You are ready to explore new marketing approaches and put fresh ideas into action.
- You enjoy sharing ideas, learning from others, and connecting with fellow local creatives.
- You currently have or are developing an online presence (website or social media)

WHAT TO EXPECT

A creative host: Bringing storytelling and strategy together

Terrilyn Kunopaski is a storyteller, brand strategist, and creative consultant with a background in publishing, tourism, and marketing. In 2022, she launched **tante consulting** inc., a strategy and creative studio that helps communities, businesses, and tourism providers define their brands and connect with their audiences.

Her clients have included Frontenac County, Sauble Beach, Little Canada, and InsideOutJapan. Terrilyn holds a Bachelor of Journalism from Toronto Metropolitan University and is pursuing a Certificate in Creative Writing from the University of Toronto.

An opportunity to learn, ask questions and share with other artists

What we will cover:

1. **Define your brand** and identify what makes your creative work unique.
2. **Tell your story** in a clear and compelling way.
3. **Identify your audience** and understand what resonates with them.
4. **Explore strategies** for promoting your work effectively, and accessible ways to enhance basic marketing skills.
5. **Choose the right channels** and how to use them effectively to share your work and connect with ta

rget audiences.

A meaningful outcome

Leave with a clearer understanding of your artist brand, a better sense of who you want to reach, and an actionable to-do list that you can put into practice right away.

Come ready to explore, share, and rethink how you tell your creative story.

LIGHT REFRESHMENTS sponsored by TD Bank Group

OPTIONAL NETWORKING 12 to 1 p.m.

<https://calendar.orangeville.ca>