

Wednesday, October 1, 2025

Foundations of a Winning Marketing Strategy

Date and Time: Wednesday, October 1 9:00 am - 11:00 am

Address: 200 Lakeview Court, Upper Level, Orangeville, ON

This 2-hour interactive workshop is designed to help early-stage entrepreneurs develop a strong foundational understanding of marketing strategy. Attendees will walk away with clear, actionable steps to define their brand, identify their audience, and build a strategy that attracts and converts customers. Participants can also bring questions related to their unique business challenges to get feedback on their current strategy or ideas. This workshop will be presented by Stephanie Adams, owner of [Stephanie Adams Designs](#) and a specialist in graphic design and digital marketing.

Thursday, October 2, 2025

Orangeville and Area Job Fair

Date and Time: Thursday, October 2 3:00 pm - 7:00 pm

Address: Best Western Plus Orangeville Inn & Suites, 7 Buena Vista Dr, Orangeville, ON L9W 0A2

Connecting Dufferin County employers with local job seekers! Employer registration is now open.

[Learn more and register](#)

Wednesday, October 8, 2025

DCCC Field Trip Series - Tupling Farms

Date and Time: Wednesday, October 8 1:30 pm - 4:00 pm

Address: Tupling Farms Produce Inc, 558452 Mulmur Melancthon Townline, Shelburne, ON, Canada

Join Dufferin County for the third stop of the **Dufferin County Culinary Collective (DCCC) Field Trip Series** — a hands-on initiative that will take participants on a journey through Dufferin County's diverse agricultural

landscape. Every other month, there is a visit to a different local farm or food production site to explore the stories, challenges, opportunities and innovations behind the region's thriving culinary and agri-food community.

Next stop is **Tupling Farms**, a family-owned agriculture business in Melancthon, specializing in the cultivation of fresh produce. Tupling Farms is one of Dufferin County's largest potato producers, known for its innovation and efficiency in agricultural production. With a long history of farming in the region, the family-owned business has grown into a major supplier, producing and distributing potatoes at a commercial scale.

This free event includes:

- A guided tour of Tupling Farms
- A roundtable discussion on technology and agriculture
- Networking with fellow culinary, agricultural, and business leaders
- Complimentary snacks and refreshments

Event Agenda:

- 1:30–1:45 PM – Welcome and Introductions
- 1:45–1:50 PM – Meet Bert Tupling, Owner of Tupling Farms
- 1:50–2:00 PM – County, DFA & HFFA updates
 - Explore Dufferin Guide 2025
 - Next Team Dufferin Seminar
 - Primary Data Collection
 - Next Field Trip
 - DFA Updates
 - HFFA Updates
- 2:00–2:30 PM – Roundtable: Discussion on technology and agriculture
- 2:30–3:30 PM – Farm Tour
- 3:30–4:00 PM – Networking

Please note: Attendees must arrive at **Tupling Farms by 1:30 PM** using their own mode of transportation. **Transportation will not be provided.** Please dress according to weather conditions.

Discover – new farms, practices, and local producers

Connect – with fellow culinary professionals and growers

Cultivate – knowledge, relationships, and opportunities

Celebrate – Dufferin's local food and farming community

Tuesday, October 14, 2025

SBEC Shelburne Satellite Office

Date and Time: Tuesday, October 14 1:00 pm - 4:00 pm

Address: Mel Lloyd Centre, 167 Centre Street, Entrance E Shelburne, ON L9V 3R8

Every second and fourth Tuesday of each month from 1 to 4 p.m., the Orangeville and Area Small Business Enterprise Centre (SBEC) is open at its satellite location at the Mel Lloyd Centre in Shelburne. Business owners are invited to drop by to get help with their start-up or expansion questions.

Walk-ins are welcome, however appointments are recommended. To book an appointment, please contact Mark Jamieson, Co-ordinator of the Orangeville and Area SBEC at mjamieson@orangeville.ca, 519-941-0440 Ext. 2270 or via cell phone at 519-942-6334.

Wednesday, October 15, 2025

2025 Dream Career

Date and Time: Wednesday, October 15 9:00 am - 1:30 pm

Address: OAS Event Centre (Orangeville Fairgrounds) 247090 Side Rd 5, Mono

Join us for the 4th Annual Dream Career event—an exciting partnership between the Career Education Council (CEC) and the Dufferin Board of Trade (DBOT). Now in its third year of collaboration, Dream Career merges two impactful initiatives: DBOT's Dream Dufferin Skilled Trades event and CEC's Career Pathways Dufferin event.

Together, these programs have a proven track record of inspiring youth and connecting them with the most in-demand career fields in our region. Dream Career showcases a wide range of rewarding local career pathways—whether through skilled trades, post-secondary education, volunteering, co-operative education, or apprenticeships.

We invite you to participate in this high-profile community event as an exhibitor or as a sponsor.

Dream Career engages Grade 8 and high school students from the Upper Grand District School Board, Dufferin-Peel Catholic School Board, and local private schools, helping them explore future careers and plan their educational journey.

As an exhibitor, you'll have the opportunity to share valuable insights, provide interactive experiences, and help students connect their interests and skills with opportunities right here in their own community.

[Learn more and register](#)

Tuesday, October 21, 2025

Ask the Expert - QuickBooks

Date and Time: Tuesday, October 21 9:00 am - 10:30 am

Address: 200 Lakeview Court, Upper Level, Orangeville, ON

Do you have questions about how to use QuickBooks for your small business? Ask an expert anything and everything you've wanted to know! Hosted by Tracy Harding, owner of Balanced Bookkeeping and a Certified QuickBooks Pro Advisor, this roundtable Q & A session is your opportunity to get answers on a broad range of topics. Registrants are invited to submit questions in advance of the workshop or bring topics to start the conversation on that day.

Wednesday, October 22, 2025

Orangeville and Area Small Business Enterprise Centre Open House

Date and Time: Wednesday, October 22 3:30 pm - 5:30 pm

Address: 200 Lakeview Court, Upper Level, Orangeville, ON

Join us on Wednesday, October 22 to celebrate Small Business Week!

From October 19 to 25, Small Business Week recognizes the economic impact of small businesses and the significant contributions they make to their local communities. Defined as operations with 1 to 99 employees, small businesses represent an impressive 98% of Orangeville's business community.

To celebrate Small Business Week, we invite you to drop by the Orangeville and Area Small Business Enterprise Centre (SBEC) on Wednesday, October 22. Meet our team, learn about the SBEC's free services and programs and celebrate the contributions of our local small business owners.

Since 2003, the Orangeville and Area Small Business Enterprise Centre (SBEC) has supported new and existing businesses in and around Dufferin County. These services are offered in partnership with the Ministry of Economic Development, Job Creation and Trade, the Town of Orangeville, Dufferin County, the Town of Shelburne and Community Futures of South Georgian Bay.

Registration is not required – simply stop by to celebrate.

Tuesday, October 28, 2025

SBEC Shelburne Satellite Office

Date and Time: Tuesday, October 28 1:00 pm - 4:00 pm

Address: Mel Lloyd Centre, 167 Centre Street, Entrance E Shelburne, ON L9V 3R8

Every second and fourth Tuesday of each month from 1 to 4 p.m., the Orangeville and Area Small Business Enterprise Centre (SBEC) is open at its satellite location at the Mel Lloyd Centre in Shelburne. Business owners are invited to drop by to get help with their start-up or expansion questions.

Walk-ins are welcome, however appointments are recommended. To book an appointment, please contact Mark Jamieson, Co-ordinator of the Orangeville and Area SBEC at mjamieson@orangeville.ca, 519-941-0440 Ext. 2270 or via cell phone at 519-942-6334.

Wednesday, October 29, 2025

Land Use Planning for Agricultural Prosperity

Date and Time: Wednesday, October 29 2:00 pm - 4:00 pm

Address: County of Dufferin community Services, 30 Centre St, Orangeville, ON, Canada

This presentation will explore how thoughtful land use planning can support agricultural prosperity in Dufferin County. It will address the pressures of urban encroachment and farmland loss, the current strengths and challenges of the agricultural sector, and the importance of looking beyond tariffs to consider broader agricultural issues. Emphasis will be placed on educating the wider community about agriculture, fostering stronger urban-rural connections, and highlighting how housing and workforce needs intersect with agricultural viability. The discussion will also consider municipal capacity to plan for and manage rural and agricultural issues effectively. Grounded in the fundamentals of planning, the presentation will outline strategies to ensure that agriculture continues to thrive as a cornerstone of community well-being and economic vitality.

This event is **free and open** for all! Don't miss your chance to be part of this engaging dialogue that could shape the future of economic development in Canada!

About Wayne Caldwell:

Wayne Caldwell, Ph.D., RPP, FCIP, is Professor Emeritus in Rural Planning at the University of Guelph's School of Environmental Design and Rural Development. His expertise includes agricultural planning, farmland preservation, rural community health, and community-driven economic and environmental initiatives. He has authored and edited numerous books on rural planning and development, contributing to policies and best practices that support sustainable rural communities. Dr. Caldwell has also served as President of the Ontario Professional Planners Institute and has led various local, provincial, and national organizations focused on rural and environmental planning.

[Register here](#)

<https://calendar.orangeville.ca>