

## Wednesday, May 13, 2026

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### How to Get Found Online

Date and Time: Wednesday, May 13 9:00 am - 10:30 am

Address: 200 Lakeview Court, Upper Level, Orangeville, ON

#### Who should attend?

Small business owners, entrepreneurs, and creative professionals with an existing website who want to enhance overall performance.

#### What to expect?

Learn practical strategies to increase the online visibility of your business. This workshop will introduce small business owners to tools and tactics that can help improve their website rankings and effectively connect with the right audience.

Topics of discussion will include:

- Tactics for growing your online presence
- Tips for creating a seamless customer experience online
- Measuring and understanding the impact of your website

Attendees will leave with a clear, actionable to-do list that can help yield better digital results.

This workshop will be led by Frank Myrland, a digital marketing specialist and professional photographer. He is the owner of Trail Marker Digital, a local marketing company.

## Thursday, May 21, 2026

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### 2026 Business Excellence Awards & AGM

Date and Time: Thursday, May 21 5:15 pm - 10:00 pm

Address: Best Western Plus Orangeville Inn & Suites 7 Buena Vista Dr, Orangeville

The Dufferin Board of Trade's Business Excellence Awards (BEAs) are a decades-long tradition dedicated to celebrating the outstanding businesses, nonprofits, and business leaders who make Dufferin County thrive. Rooted in community, these awards shine a spotlight on those who go above and beyond—driving innovation, supporting local growth, and strengthening the fabric of our region.

Each year, we recognize individuals and organizations whose passion, resilience, and commitment to excellence leave a lasting impact. Our nominees embody strong values, adapt through challenges, and play a vital role in sh

aping a vibrant, connected, and prosperous Dufferin County. Their contributions reflect the very best of Canadian entrepreneurship, generosity, and community spirit.

Nominations are open to both DBOT members and non-member businesses located within Dufferin County. Don't forget to nominate! [Click Here](#)

Join us as we celebrate these incredible achievements at the 2026 BEA Gala on May 21 at the Best Western Plus in Orangeville. This year's event will feature a lively Casino Night theme—an evening full of energy, connection, and celebration.

Guests are invited to dress in red, black, or gold cocktail attire and enjoy an unforgettable night. The evening will begin with our Annual General Meeting from 5:30–5:45 PM for those who wish to attend, followed by Cocktails & Casino from 5:30–7:00 PM.

Each ticket includes hors d'oeuvres, two complimentary drink tickets, dinner, and interactive games with exciting prizes to be won.

Get ready for a night of celebration, connection, and local pride—you won't want to miss it.

[Register Here](#)

## **Tuesday, May 26, 2026**

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### **SBEC Shelburne Satellite Office**

Date and Time: Tuesday, May 26 1:00 pm - 4:00 pm

Address: Mel Lloyd Centre, 167 Centre Street, Entrance E Shelburne, ON L9V 3R8

Every second and fourth Tuesday of each month from 1 to 4 p.m., the Orangeville and Area Small Business Enterprise Centre (SBEC) is open at its satellite location at the Mel Lloyd Centre in Shelburne. Business owners are invited to drop by to get help with their start-up or expansion questions.

Walk-ins are welcome, however appointments are recommended. To book an appointment, please contact Mark Jamieson, Co-ordinator of the Orangeville and Area SBEC at [mjamieson@orangeville.ca](mailto:mjamieson@orangeville.ca), 519-941-0440 Ext. 2270 or via cell phone at 519-942-6334.

<https://calendar.orangeville.ca>