

## Tuesday, January 14, 2025

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### How to Start a Small Business

Date and Time: Tuesday, January 14 9:00 am - 10:30 am

Address: 200 Lakeview Court, Upper Level, Orangeville, ON

Ideal for all emerging entrepreneurs, this session will cover the requirements and considerations of starting a small business in Ontario. Mark Jamieson, Co-ordinator of the Orangeville and Area Small Business Enterprise Centre (SBEC), will discuss the key elements of a business plan and why this essential document is so important when starting or growing a business. This workshop will also answer many start-up questions and provide participants with the tools needed to begin building their own businesses.

### SBEC Shelburne Satellite Office

Date and Time: Tuesday, January 14 1:00 pm - 4:00 pm

Address: Mel Lloyd Centre, 167 Centre Street, Entrance E Shelburne, ON L9V 3R8

Every second and fourth Tuesday of each month from 1 to 4 p.m., the Orangeville and Area Small Business Enterprise Centre (SBEC) is open at its satellite location at the Mel Lloyd Centre in Shelburne. Business owners are invited to drop by to get help with their start-up or expansion questions.

Walk-ins are welcome, however appointments are recommended. To book an appointment, please contact Mark Jamieson, Co-ordinator of the Orangeville and Area SBEC at [mjamieson@orangeville.ca](mailto:mjamieson@orangeville.ca), 519-941-0440 Ext. 2270 or via cell phone at 519-942-6334.

## Tuesday, January 21, 2025

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### Unlock Your Business Potential: AI for Small Businesses

Date and Time: Tuesday, January 21 10:00 am - 12:00 pm

Address: New Horizons Seniors Club, 167 Centre St, Shelburne, ON (Entrance E)

Discover how artificial intelligence can transform your small business. The workshop will provide a comprehensive overview of AI applications tailored for small enterprises. Attendees will benefit from expert-led discussions, interactive sessions, and practical demonstrations, equipping them with the knowledge to leverage AI for enhanced efficiency, Marketing, customer engagement, and growth.

This workshop is designed to empower you with the tools and strategies needed to harness the power of AI and drive your business forward.

## Workshop Host

Emily Baillie is a digital marketing and AI trainer, speaker and professor.

She works with organizations across Canada to educate and inspire folks to navigate the ever-changing world of digital marketing and artificial intelligence. With over 15 years of experience in the digital marketing industry, she has worked with large and small organizations including Canadian Marketing Association, ReMax, Resorts of Ontario, Orillia & Area Community Development Corp., United Way and GlaxosmithKline. Emily advocates for a human-first approach to AI. She teaches at McMaster University.

[Register](#)

## Tuesday, January 28, 2025

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### 2025 State of Business in Dufferin County

Date and Time: Tuesday, January 28 7:30 am - 10:00 am

Address: 247 Broadway Orangeville ON L9W2Z5

Join Us for the Annual State of Business in Dufferin

Start your morning with an inspiring networking breakfast that brings together influential business and political leaders from across Dufferin County. The Annual State of Business event is your chance to connect, engage, and gain valuable insights into the issues shaping our local economy.

### Event Highlights:

- Fireside Chat: An engaging conversation with MPP Sylvia Jones.
- Panel Discussion: Hear from local Mayors on pressing community topics.
- Q&A Session: Ask your questions and hear directly from our community leaders.
- Annual Business Survey Launch: Be part of the unveiling of this important local initiative.

[Register](#)

### SBEC Shelburne Satellite Office

Date and Time: Tuesday, January 28 1:00 pm - 4:00 pm

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<https://calendar.orangeville.ca>